

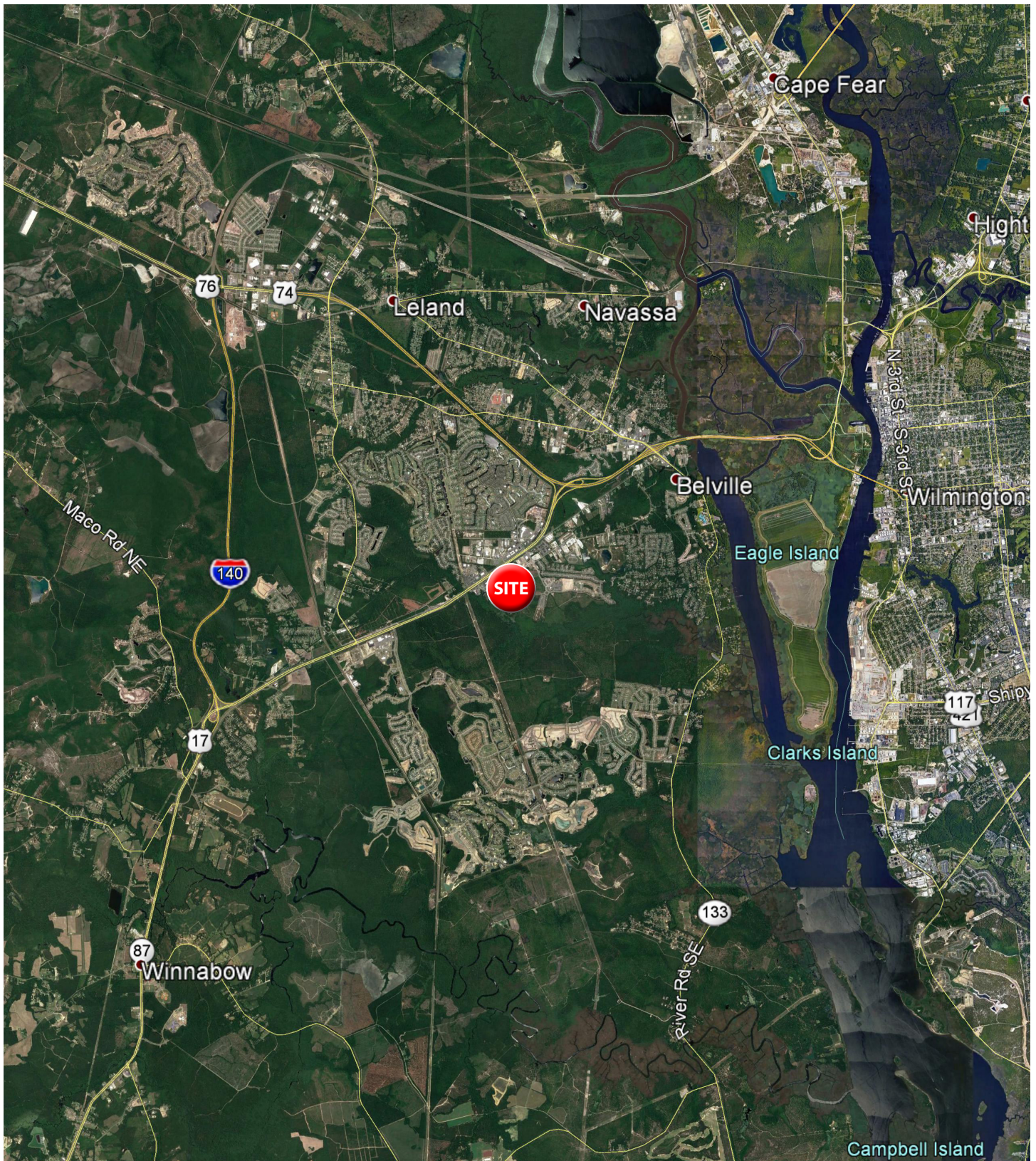
SHOPPES AT WESTGATE

1112 NEW POINTE BLVD.
LELAND (WILMINGTON), NC
28451



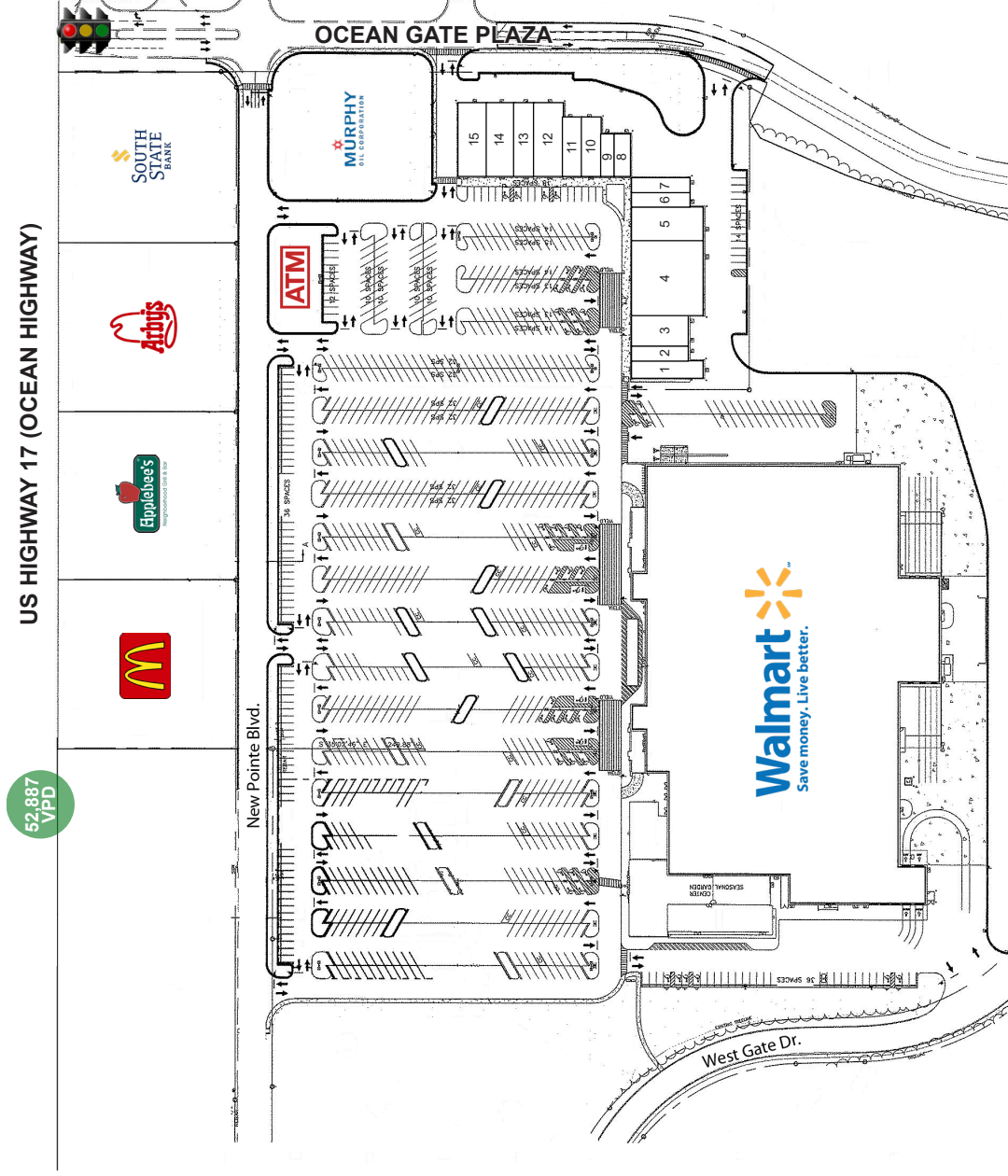
Max Dufour, Leasing
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LOCATION





INLINE RETAIL AVAILABLE



Space	Tenant
1	Hwy 55 Restaurant
2	GameStop
3	Sherwin Williams
4	Dollar Tree
5	Shoe Department
6	US Cellular
7	Sally Beauty
8	Kwik Kuts
9	Leland Tobacco
10	America's Mattress
11	GNC
12	San Felipe Mexican Rest.
13	Avail Vapor
14	Japanese Restaurant
15	Hollywood Nails, Tan & Spa

Outparcels	Tenant
1	McDonald's
2	Applebee's
3	Arby's
4	South State Bank
5	Murphy Oil

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TRADE AREA SNAPSHOT



**Estimated
Population**
75,297



**Estimated
Households**
33,957



**Average HH
Income**
\$99,977



**Median HH
Income**
\$74,178



**Total
Businesses**
1,815



**Total
Employees**
32,233



TRADE AREA DEMOGRAPHICS

Lat/Lon: 34.2191/-78.0442

Trade Area	Trade Area
Population	
2024 Estimated Population	75,297
2029 Projected Population	89,340
2020 Census Population	73,431
2010 Census Population	59,299
Projected Annual Growth 2024 to 2029	3.7%
Historical Annual Growth 2010 to 2024	1.9%
Households	
2024 Estimated Households	33,957
2029 Projected Households	39,177
2020 Census Households	32,267
2010 Census Households	25,225
Projected Annual Growth 2024 to 2029	3.1%
Historical Annual Growth 2010 to 2024	2.5%
Age	
2024 Est. Population Under 10 Years	9.6%
2024 Est. Population 10 to 19 Years	9.6%
2024 Est. Population 20 to 29 Years	12.5%
2024 Est. Population 30 to 44 Years	20.4%
2024 Est. Population 45 to 59 Years	17.7%
2024 Est. Population 60 to 74 Years	22.7%
2024 Est. Population 75 Years or Over	7.4%
2024 Est. Median Age	43.0
Marital Status & Gender	
2024 Est. Male Population	48.3%
2024 Est. Female Population	51.7%
2024 Est. Never Married	32.1%
2024 Est. Now Married	47.4%
2024 Est. Separated or Divorced	15.6%
2024 Est. Widowed	5.0%
Income	
2024 Est. HH Income \$200,000 or More	7.3%
2024 Est. HH Income \$150,000 to \$199,999	8.2%
2024 Est. HH Income \$100,000 to \$149,999	18.1%
2024 Est. HH Income \$75,000 to \$99,999	14.0%
2024 Est. HH Income \$50,000 to \$74,999	20.1%
2024 Est. HH Income \$35,000 to \$49,999	9.6%
2024 Est. HH Income \$25,000 to \$34,999	6.1%
2024 Est. HH Income \$15,000 to \$24,999	7.3%
2024 Est. HH Income Under \$15,000	9.2%
2024 Est. Average Household Income	\$99,977
2024 Est. Median Household Income	\$74,178
2024 Est. Per Capita Income	\$45,177
2024 Est. Total Businesses	3,815
2024 Est. Total Employees	32,233

TRADE AREA DEMOGRAPHICS

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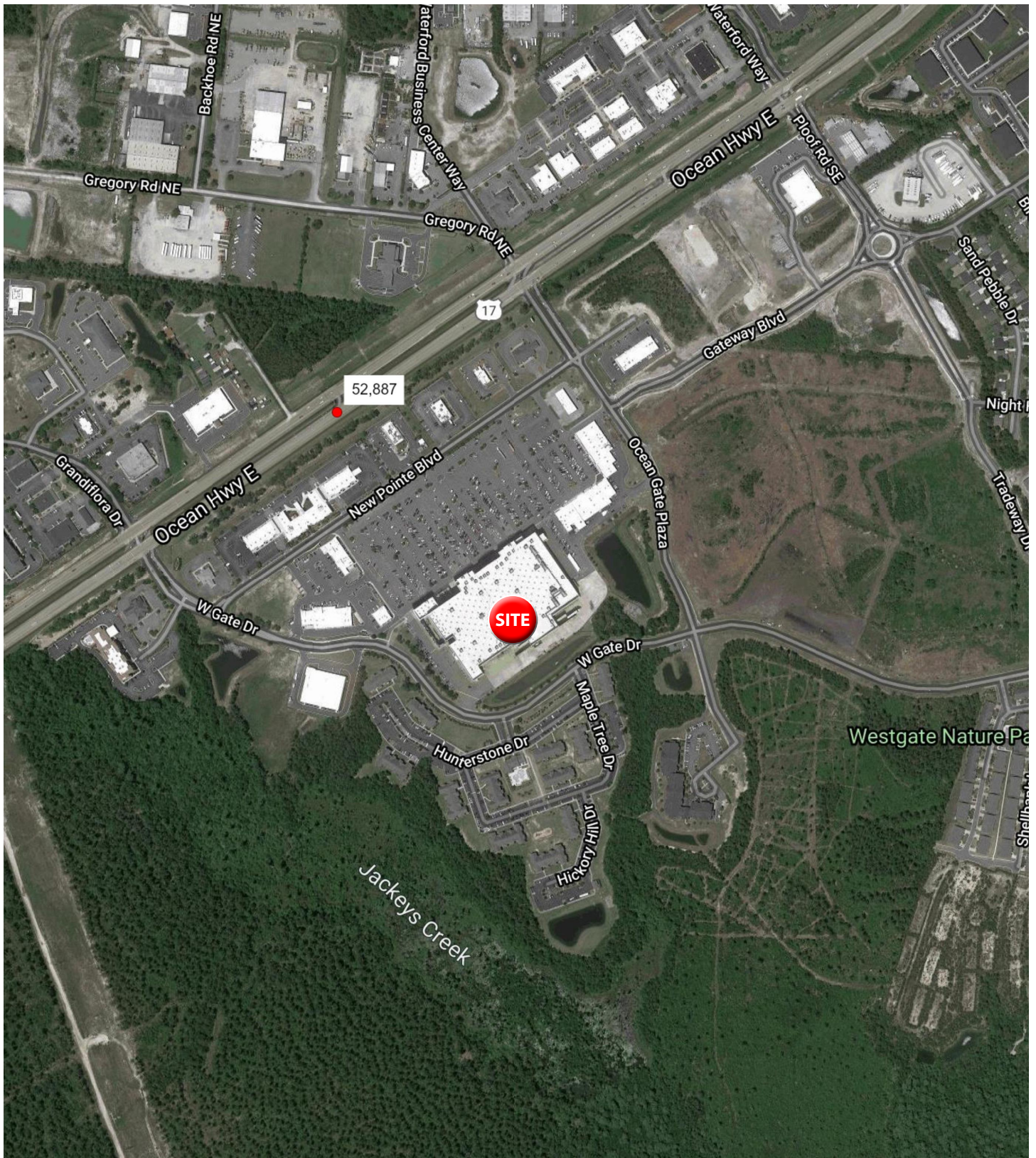
Trade Area	Trade Area
Race	
2024 Est. White	70.1%
2024 Est. Black	21.8%
2024 Est. Asian or Pacific Islander	1.0%
2024 Est. American Indian or Alaska Native	0.5%
2024 Est. Other Races	6.6%
Hispanic	
2024 Est. Hispanic Population	4,770
2024 Est. Hispanic Population	6.3%
2029 Proj. Hispanic Population	9.8%
2020 Hispanic Population	8.9%
Education (Adults 25 & Older)	
2024 Est. Adult Population (25 Years or Over)	56,821
2024 Est. Elementary (Grade Level 0 to 8)	1.8%
2024 Est. Some High School (Grade Level 9 to 11)	5.8%
2024 Est. High School Graduate	24.6%
2024 Est. Some College	19.9%
2024 Est. Associate Degree Only	11.3%
2024 Est. Bachelor Degree Only	23.0%
2024 Est. Graduate Degree	13.5%
Housing	
2024 Est. Total Housing Units	42,225
2024 Est. Owner-Occupied	51.1%
2024 Est. Renter-Occupied	29.3%
2024 Est. Vacant Housing	19.6%
Homes Built by Year	
2024 Homes Built 2010 or later	28.1%
2024 Homes Built 2000 to 2009	17.5%
2024 Homes Built 1990 to 1999	7.6%
2024 Homes Built 1980 to 1989	5.5%
2024 Homes Built 1970 to 1979	4.7%
2024 Homes Built 1960 to 1969	3.1%
2024 Homes Built 1950 to 1959	2.8%
2024 Homes Built Before 1949	11.0%
Home Values	
2024 Home Value \$1,000,000 or More	1.5%
2024 Home Value \$500,000 to \$999,999	17.6%
2024 Home Value \$400,000 to \$499,999	11.6%
2024 Home Value \$300,000 to \$399,999	26.0%
2024 Home Value \$200,000 to \$299,999	22.3%
2024 Home Value \$150,000 to \$199,999	8.2%
2024 Home Value \$100,000 to \$149,999	5.8%
2024 Home Value \$50,000 to \$99,999	3.9%
2024 Home Value \$25,000 to \$49,999	1.1%
2024 Home Value Under \$25,000	1.8%
2024 Median Home Value	\$327,557
2024 Median Rent	\$1,063

TRADE AREA DEMOGRAPHICS

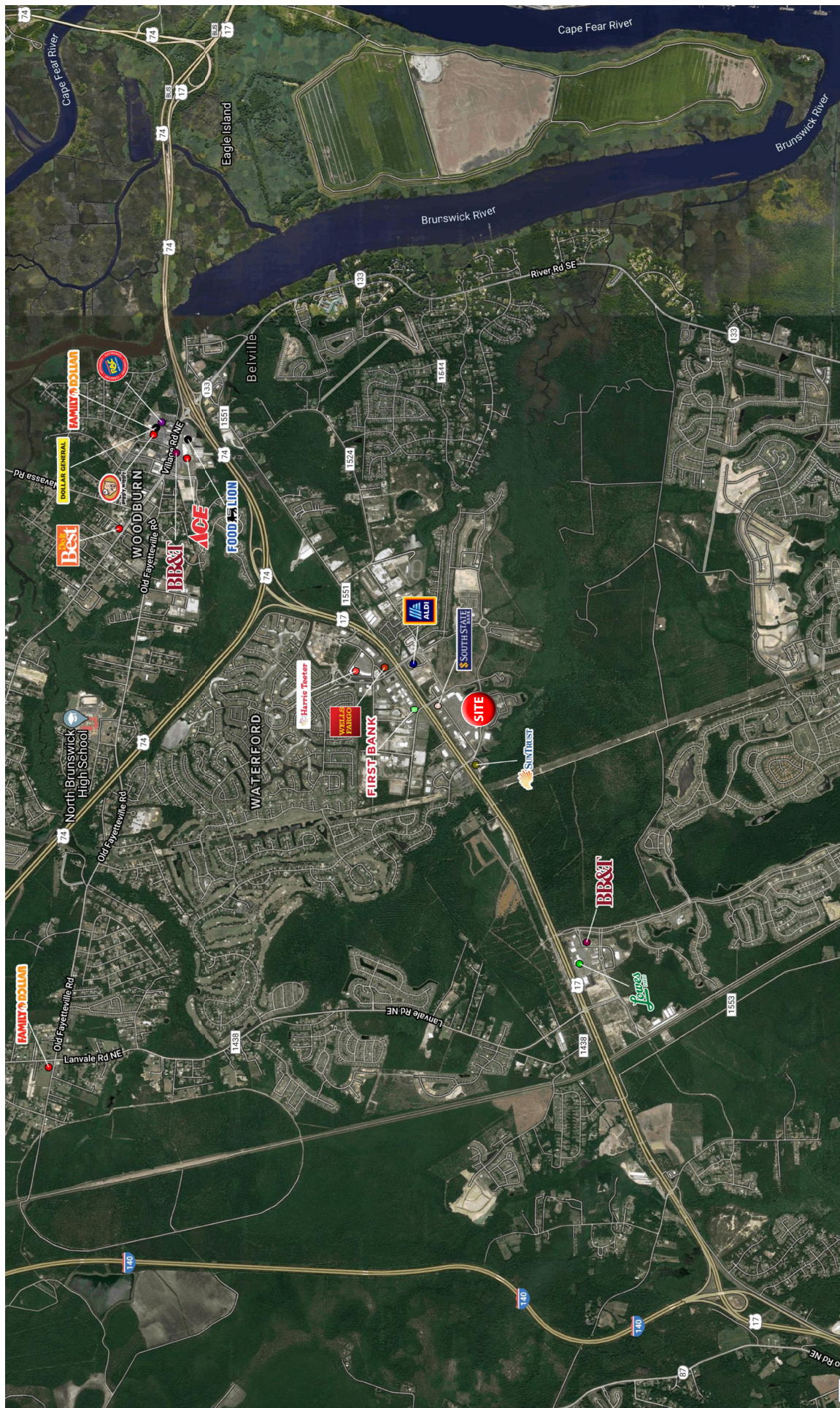
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Trade Area	Trade Area
Labor Force	
2024 Est. Labor Population Age 16 Years or Over	63,666
2024 Est. Civilian Employed	58.1%
2024 Est. Civilian Unemployed	2.5%
2024 Est. in Armed Forces	0.4%
2024 Est. not in Labor Force	39.0%
2024 Labor Force Males	47.7%
2024 Labor Force Females	52.3%
Occupation	
2024 Occupation: Population Age 16 Years or Over	37,265
2024 Mgmt, Business, & Financial Operations	15.9%
2024 Professional, Related	23.8%
2024 Service	16.6%
2024 Sales, Office	23.7%
2024 Farming, Fishing, Forestry	0.2%
2024 Construction, Extraction, Maintenance	8.4%
2024 Production, Transport, Material Moving	11.5%
2024 White Collar Workers	63.4%
2024 Blue Collar Workers	36.6%
Transportation to Work	
2024 Drive to Work Alone	73.9%
2024 Drive to Work in Carpool	8.6%
2024 Travel to Work by Public Transportation	0.4%
2024 Drive to Work on Motorcycle	-
2024 Walk or Bicycle to Work	1.9%
2024 Other Means	1.3%
2024 Work at Home	13.8%
Travel Time	
2024 Travel to Work in 14 Minutes or Less	23.4%
2024 Travel to Work in 15 to 29 Minutes	47.9%
2024 Travel to Work in 30 to 59 Minutes	23.9%
2024 Travel to Work in 60 Minutes or More	4.7%
2024 Average Travel Time to Work	20.9
Consumer Expenditure	
2024 Est. Total Household Expenditure	\$2.36 B
2024 Est. Apparel	\$82.42 M
2024 Est. Contributions, Gifts	\$136.84 M
2024 Est. Education, Reading	\$75.38 M
2024 Est. Entertainment	\$133.92 M
2024 Est. Food, Beverages, Tobacco	\$360.16 M
2024 Est. Furnishings, Equipment	\$83.4 M
2024 Est. Health Care, Insurance	\$218.03 M
2024 Est. Household Operations, Shelter, Utilities	\$762.55 M
2024 Est. Miscellaneous Expenses	\$44.83 M
2024 Est. Personal Care	\$31.73 M
2024 Est. Transportation	\$428.99 M

TRAFFIC COUNTS



COMMERCIAL AERIAL





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